

Curriculum Vitae



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Know-how, skills and assets

My possibly most important talent is the ability to combine, clarify and compress complex information into a simple and appealing visual unit. I have an excellent knowledge of typography, visual design concepts and art history, excellent skills in both pixel- and vector graphics and experience of layouting, marketing and illustrations. I am said to be social and enthusiastic, and to have a good imagination and skill to produce ideas. I'm great with people and work well in teams, but I'm perfectly capable of working by myself as well. I'm a good listener and a fast and enthusiastic learner. I'm able to work in both office environment and from home.

Computer skills, softwares and other tools

My know-how and skills with visual design tools, and with publishing and layout softwares are excellent. I have most experience in working with **Adobe Creative Suite; Adobe InDesign, Illustrator and Photoshop**. I have some experience with **Unity**. MS Office with **Word, Excel and PowerPoint** is also very familiar. I have basic knowledge of **css-coding**. Regarding video and audio, I have some experience using **Audacity** and **Windows Video Editor**. **Social Media platforms** are very familiar. Website-wise **Wordpress** and **HubSpot** are most familiar platforms. HubSpot especially has a great range of tools for marketing, and a straight hub into direct posting social media content. With HubSpot, I'm also familiar with main page upkeep, creating blogs, landing pages, newsletters and all kinds of forms. **Trello** and **Notion** are familiar tools. I don't really see myself as an actual writer, but I do have some experience in writing marketing related blog content. I also have some photography experience from both sides of a camera.

Besides creating marketing- and other visual content, my strongest abilities are in illustrating, drawing and painting both traditionally and digitally. In the latter I've worked with tools such as **Wacom Intuous, Inkling and Cintiq**. Both PC- and Mac platforms are familiar. work environments. I can work fluently in both English and Finnish. Telecommunication has become a very familiar concept lately; using **Slack, Teams** or **Zoom** is no trouble at all. Communicating with customers about their visual ideas, concepts and goals is also familiar to me.

Education

2013 Metropolia University of Applied Sciences
Bachelor of Art and Design, Graphic Designer
2004 Helsinki Art High School
A Level / Matriculation
2001 Grade School

Language skills

Finnish - native speaker
English - excellent in both written and spoken
Swedish - moderate
Spanish - basics / beginner
German - basics / beginner

Work experience

09.07.2005 - 29.10.2005 Jakelujuniorit - Advertisement / Newspaper sorting and delivery
03.09.2012 - 13.02.2013 Valovirta Design (former Media Center Valo) - Trainee Graphic Designer / Illustrator
06.04.2017 - on going SOL Service Solutions / Posti Group - VDL sorting, VAK/ADR
04.02.2019 - 31.07.2021 Playvation Ltd. - Content Editor

+ Individual design/field of expertise-related assignments, those and more can be found from the link below!



Work examples can be found from
my web portfolio in